



AFFILIATE PROGRAM

EARN REVENUE FROM YOUR AUDIENCE BY
PARTNERING WITH US

INTRODUCTION

Our Affiliate Program is a great way to earn revenue from your aviation related audience(s).

We do not have any fixed contracts or legal requirements. To get set up and running takes just **5 minutes**.

You decide how much or how little you want to promote our products. The more you promote, **the more you can earn**.

We also have **uncapped affiliate earnings**.

Key Points

- Up to 20% commission on TOTAL order value
- We deliver worldwide
- We accept all major currencies
- Massive range of over 300+ unique models
- Dedicated affiliate support team

HOW IT WORKS

THE BASICS



When you are an approved affiliate, you'll receive a unique **affiliate URL**. This is the only thing you need to start **earning with us**.

With this URL, you share this with your audience via your website, social media or any other platform.

When this URL is clicked on; our platform tracks if any sales are made within **5 days** of clicking.

If a purchase is made within 5 days, you earn commission on the **total order value**.

Example
Affiliate URL:

Your affiliate link

<https://airmodels.net/?aff=2>

When your referrals **view our products** and do not purchase, we remarket to those individuals by paid adverts on various channels to get them back on to our website and to purchase.

Even if we've been advertising to them using our own budget, you'll still receive **full commission** as long as they purchase within 5 days from their last click.

You help us **identify potential customers**, and we help you convert sales and **generate revenue!**

All clicks and sales are **tracked in real-time** and will display in our **affiliate panel**, which you will be able to log in to at **any time** on our website.



WORKING TOGETHER

AFFILIATE PANEL - SUMMARY



REAL-TIME STATISTICS

Track **clicks** and **sales** through our **affiliate panel**, which is accessible from our website at any time by logging in to your AirModels account.

When you generate a **sale**, you will also be able to view the order total and the amount of **commission** earned via the panel.

These earnings at first will be **unapproved**, but once the order has been shipped it will automatically be **approved** and be added to your affiliate balance.

Summary

Last 30 days

Clicks	0
Unique clicks	0
Pending sales	0
Approved sales	0
Earnings	£0.00

Total

Clicks	153
Unique clicks	972
Approved sales	10
Total earnings	£92.50
Total payments	£0.00
Pending payments	£0.00
Balance	£92.50



HELP

Clicks – The amount of clicks that clicked on another page other than the landing page (affiliate url – tracked clicks)

Unique Clicks – The total amount of times your affiliate URL was visited/clicked on.

Approved Sales – The amount of sales that were shipped out.

Pending Payments – The amount of balance that you have requested to withdraw.

Balance – Total available balance available to withdraw.

AFFILIATE PANEL - CAMPAIGNS



CAMPAIGNS

If you run **multiple** websites or various social media channels – you may want to split your promoting into campaigns to see which adverts are **performing best** for you.

If you're only running on one channel or simply not interested in seeing where your adverts are performing best – that's fine! There is **no requirement** to use a campaign.

If you do decide to use campaigns, note that the **affiliate URL is different** – so our platform can track which campaign the click has been **referred from!**

Campaigns						
+ CREATE A CAMPAIGN						
You have 3 campaigns						
ID	Name	Link		Clicks	Approved sales	Total earnings
4	YouTube Channel	.net/?aff=2&id_campaign=4		0	0/0	£0.00
5	Instagram	odels.net/?aff=2&id_campaign=		0	0/0	£0.00
6	Website / Blog	https://airmodels.net/?aff=2,		0	0/0	£0.00



HELP

Campaigns are **not required** to be used and is entirely up to you if you'd like to use them.

It is simply a way to track how effective your placements/adverts are **performing**.

If you don't use campaigns, you won't know where the sales generated are coming from, as all your sales and clicks will be **bundled** into one summary.

With campaigns, you can see where the most of your clicks & sales are coming from – to help you **optimize** your future **promotions!**

EXAMPLE ADVERTS

Here are a few examples of adverts by our existing affiliates..

Storage and Disposal of B-17 Flying Fortresses After World War II

Following the end of World War II, the B-17 was quickly phased out of use as a bomber and the Army Air Forces retired most of its fleet.

Flight crews ferried the bombers back across the Atlantic and Pacific to the United States where the majority were sold for scrap and melted down at disposal depots and desert boneyards such as Kingman Army Air Field in Arizona.

Read More ...about B-17 storage in desert boneyards and scrapping after World War II.

Surviving B-17 Flying Fortresses Listed by State

A total of 39 surviving B-17 airframes are located in the United States. Twelve B-17 are still airworthy today, two F models, and 10 B-17G models. Several are very well known, including "Memphis Belle", "Sentimental Journey", "Nine O Nine" and "Aluminum Overcast".


An additional 18 B-17s are on static display around the United States, including "Virgin's Delight" located at the Castle Air Museum in Atwater, California, and "Till Be Arused" at the Pima Air Museum in Tucson. In addition, 9 aircraft are undergoing restoration or are in storage.

Read More ...and view a list of surviving B-17 aircraft, serial numbers, names, museum locations by city and state.

Photos of Surviving B-17 Flying Fortress Planes

Boeing B-17G Flying Fortress "Shoo Shoo Shoo Baby", S/N 42-22076, at the National Museum of the United States Air Force, Wright-Patterson AFB, Dayton, Ohio

[View more photos of "Shoo Shoo Shoo Baby"](#)



A 1:144 metal diecast scale model of the USA 1944 Boeing B-17F Flying Fortress. Includes a free display stand.

Order the B-17F model at AirModels.net

FREE SHIPPING

An affiliate who has a website featuring an article of the B-17F Flying Fortress – with an advert of our B-17F model on the side of the page.

The image is hyperlinked with the affiliates URL.


Announcements See all (3)

AirModels.net
Admin · Published by Zak Sampson [?] · 19 September

Check out our beautiful model of the F-4 Phantom!

>> <https://airmodels.net/.../102-mcdonnell-douglas-f-4-phantom-l...>

20% of all sales donated to Black Mike Restorations!



Bob Cooper, Loukas Kromm and 74 others · 2 Comments

Like Comment

Here is an advert which was setup by our **affiliate team** on behalf of a **Facebook fan group** of the F-4 Phantom.

This affiliate was not technical and was not sure how to get started, so we **set it up for them** – and are more than happy to do this for **anyone** who requires!

You can advertise any way you'd like – but **be relevant** to your audience for the **best results!**

*If you need help thinking of how to promote to your audience - **contact us** and we will be happy to provide some suggestions!*

and it was the first wide-body produced. The hump on the front third of the fuselage was designed to house the cockpit and a first class lounge.

Manufactured by Boeing's Commercial Airplane unit in the United States, the original version of the 747 was envisioned to have 150% greater capacity than the **Boeing 707**.

The upper deck of the initial 747-100 series had three widely-spaced windows on each side of the fuselage; on the port side there was a small emergency door, located just aft of the cockpit window.

The **747-200** model was introduced into service in 1971, featuring more powerful engines and a higher MTOW. Passenger, freighter and combination passenger-freighter versions of the -200 were produced.

The 747 family was further enhanced with the launch of the **747-300** which featured a stretched upper deck which included two additional emergency exit doors.

The -300 was followed by the **747-400** in 1989, which retained the stretched upper deck design. The Boeing 747-400 is similar to the 747-300, but distinguished by its winglets.

Over 1,500 have been delivered as of the end of 2016. Of the 1,481 100-400 series built, there are 390 747-400's and 14 of the older generation of 747's still in active service, including those in the USAF and Air Force One.

Delta Air Lines and United Airlines both retired the last 747s in their fleets in late 2017 and early 2018 ([see video below](#)).

Boeing 747 Background and Development

The four-engine 747 uses a double deck configuration for part of its length.

It is available in passenger, freighter and other versions.

The 747 entered service in January of 1970 on Pan Am's New York-London route.

The 747 is supported by 18 wheels, two on the front landing gear, and 4 "bogies" of 4 for the main landing gear, 2 under the fuselage, and one located under each wing.


The 747 design team of 4,500 Boeing engineers was led by the legendary **Joe Sutter**, the "Father of the **Boeing 747**", who died at age 95 in 2016.

A World War II veteran of the U.S. Navy, Sutter's degree in Aeronautical Engineering served him well in multiple roles at Boeing.


Joe also worked on the Boeing Dash-80, 720, 727 and 737 projects before leading the 747 team.

In April of 1966, Pan American World Airways became the launch customer of the wide-body airliner by ordering 25 of the 747-100 models for \$525 million.

Pan Am President **Juan Trippe** was a strong advocate for a larger airliner than the 707.



Boeing 747 of ANA



AIRMODELS

An excellent looking 16CM metal diecast model of the Virgin Atlantic Boeing 747. Includes a free display stand.

Order the Boeing 747 model at AirModels.net

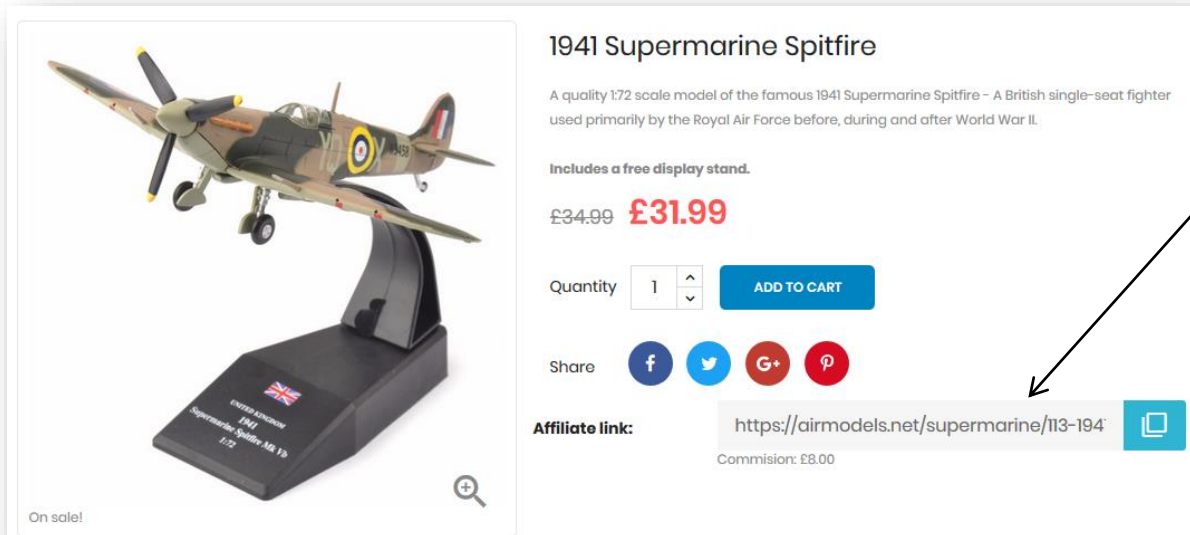
The same affiliate who also promoted the B-17F, has an article regarding a Boeing 747 – so they've promoted one of our Boeing 747's to match the audiences interest!

The image is also hyperlinked with the affiliates URL.

AFFILIATE URL

You can promote **single products** or **categories**.

Simply modify the URL to include your **affiliate ID**.



URL Example: <https://airmodels.net/supermarine/113-1941-supermarine-spitfire.html?aff=2>

To promote an **individual product** – simply visit our website, make sure you are **logged in** and search for a model and click on the product page!

Copy this URL and you're **ready to start promoting!** Click the blue button to automatically copy to your clipboard

If you want to advertise our homepage or one of our categories, follow these steps:

<https://airmodels.net/>
<https://airmodels.net/78-military>

<https://airmodels.net/?aff=2>
<https://airmodels.net/78-military?aff=2>

1. Find the link you want to promote (Homepage / Category / Manufacturer)
2. Add your **affiliate ID** to the **end of the URL** → ?aff=XX (XX = Your ID)
3. All done! You are now ready to start earning!

PAYMENTS & PAYOUTS

The minimum pay-out threshold is **20GBP**.

All pay-outs are made in **GBP** and will be converted using current market rates depending on which payment method you choose.

We recommend using **PayPal**. It's quick and easy with little to no fees.



Skrill



Bank Transfer:

Please note fees may apply for banks outside of the **UK**. We do not cover these.



We also provide vouchers to spend on our products with a **1.4x** multiplier – If you've got a balance of **£100.00**, you can get a voucher of **£140.00** to spend on **any** of our models!

When will I get paid?

Once your earnings are approved (*this is automatic once the order(s) have been dispatched*), 30-days from the time we shipped the order is needed to allow for the customer to return if they wish.

Once the 30 days is up – we will then be able to process the payment as soon as possible for you.

Looking for a different payout method?

Please contact us. We are happy to use any majorly used and trusted payment processor.

IMPORTANT

Just a few more things to add..

- The only restriction/limit we have is for our premium resin models which are £100+ - **We restrict commission at 10%** for these models **only**.
- We have no other restrictions on the rest of our products or the platform as a whole.
- If you make a sale and a customer cancels or returns their order, the commission will be cancelled.
(Return rate of 0.33% at time of writing)

If you have any further questions, please email our affiliate support team who will be able to assist you:

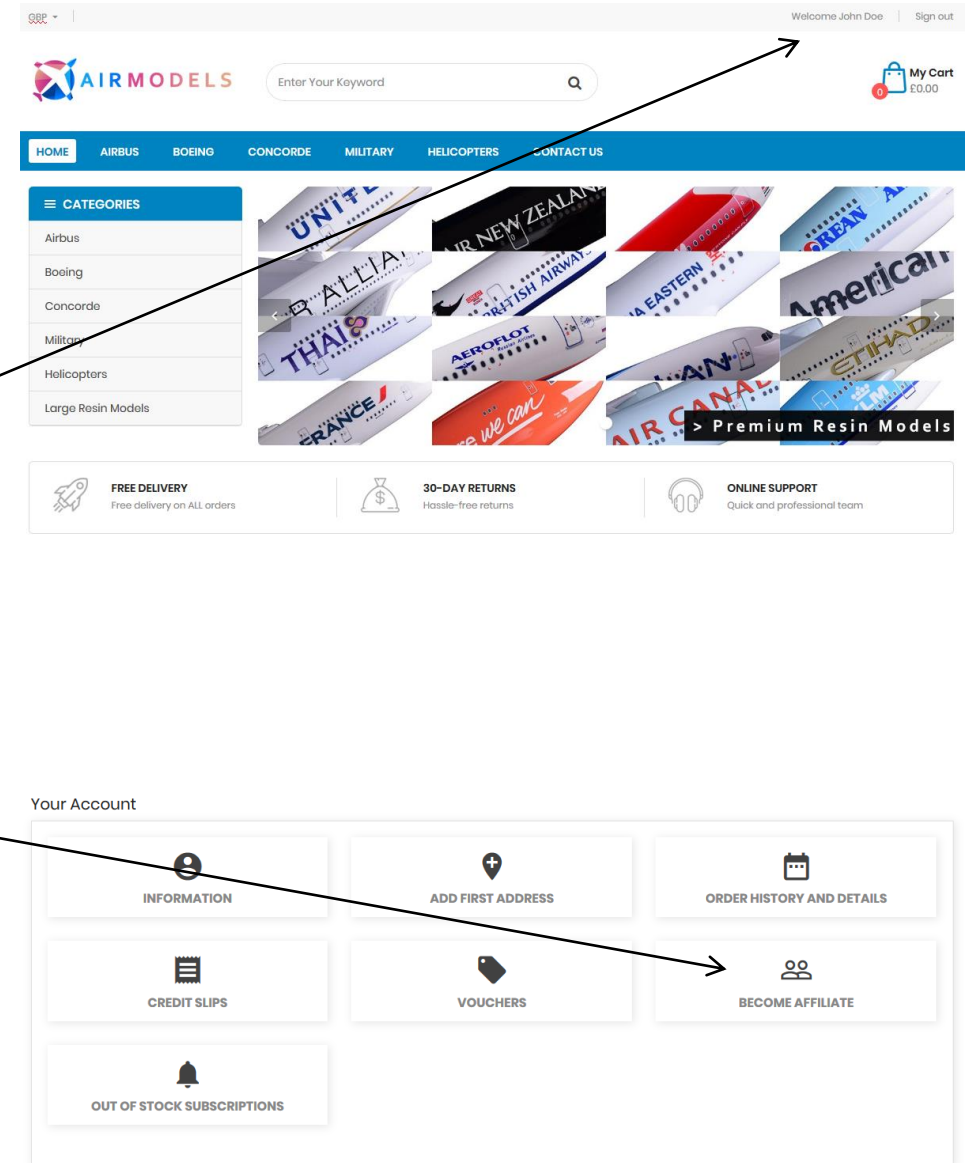
Email us at: affiliates@airmodels.net

LET'S GET STARTED..

Just a few more steps to get signed up!

- 1 Create an account on our website → https://airmodels.net/login?create_account=1
- 2 Click on your name in the **top right corner** of the page
- 3 Click on the **Become Affiliate** button.
- 4 Fill out the 2 questions with accurate information
- 5 **That's it!** You're now signed up and **waiting approval** from our affiliate team.

You will be notified by email automatically once approved





**WE'RE LOOKING FORWARD
TO WORKING WITH YOU!**

**IF YOU HAVE ANY QUERIES, PLEASE CONTACT US
VIA EMAIL**



AFFILIATES@AIRMODELS.NET



[HTTPS://AIRMODELS.NET](https://airmodels.net)