



# AFFILIATE PROGRAM

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EARN REVENUE FROM YOUR AUDIENCE BY  
PARTNERING WITH US

# INTRODUCTION

Our Affiliate Program is a great way to earn revenue from your aviation related audience(s).

We do not have any fixed contracts or legal requirements. To get set up and running takes just **5 minutes**.

You decide how much or how little you want to promote our products. The more you promote, **the more you can earn**.

We also have **uncapped affiliate earnings**.

## Key Points

- Up to 20% commission on TOTAL order value
- We deliver worldwide
- We accept all major currencies
- Massive range of over 300+ unique models
- Dedicated affiliate support team

# HOW IT WORKS

## THE BASICS



When you are an approved affiliate, you'll receive a unique **affiliate URL**. This is the only thing you need to start **earning with us**.

With this URL, you share this with your audience via your website, social media or any other platform.

When this URL is clicked on; our platform tracks if any sales are made within **5 days** of clicking.

If a purchase is made within 5 days, you earn commission on the **total order value**.

**Example**  
Affiliate URL:

Your affiliate link

`https://airmodels.net/?aff=2`

When your referrals **view our products** and do not purchase, we remarket to those individuals by paid adverts on various channels to get them back on to our website and to purchase.

Even if we've been advertising to them using our own budget, you'll still receive **full commission** as long as they purchase within 5 days from their last click.

You help us **identify potential customers**, and we help you convert sales and **generate revenue!**

All clicks and sales are **tracked in real-time** and will display in our **affiliate panel**, which you will be able to log in to at **any time** on our website.



## WORKING TOGETHER

# AFFILIATE PANEL - SUMMARY



## REAL-TIME STATISTICS

Track **clicks and sales** through our **affiliate panel**, which is accessible from our website at any time by logging in to your AirModels account.

When you generate a **sale**, you will also be able to view the order total and the amount of **commission** earned via the panel.

These earnings at first will be **unapproved**, but once the order has been shipped it will automatically be **approved** and be added to your affiliate balance.

Summary			
Last 30 days	Total		
Clicks	0	Clicks	153
Unique clicks	0	Unique clicks	972
Pending sales	0	Approved sales	10
Approved sales	0	Total earnings	£92.50
Earnings	£0.00	Total payments	£0.00
		Pending payments	£0.00
		Balance	£92.50



## HELP

**Clicks** – The amount of clicks that clicked on another page other than the landing page (affiliate url – tracked clicks)

**Unique Clicks** – The total amount of times your affiliate URL was visited/clicked on.

**Approved Sales** – The amount of sales that were shipped out.

**Pending Payments** – The amount of balance that you have requested to withdraw.

**Balance** – Total available balance available to withdraw.

# AFFILIATE PANEL - CAMPAIGNS



## CAMPAIGNS

If you run **multiple** websites or various social media channels – you may want to split your promoting into campaigns to see which adverts are **performing best** for you.

If you're only running on one channel or simply not interested in seeing where your adverts are performing best – that's fine! There is **no requirement** to use a campaign.

If you do decide to use campaigns, note that the **affiliate URL is different** – so our platform can track which campaign the click has been **referred from!**

ID	Name	Link		Clicks	Approved sales	Total earnings	Details
4	YouTube Channel	.net/?aff=2&id_campaign=4		0	0/0	£0.00	
5	Instagram	odels.net/?aff=2&id_campaig		0	0/0	£0.00	
6	Website / Blog	https://airmodels.net/?aff=2.		0	0/0	£0.00	



## HELP

Campaigns are **not required** to be used and is entirely up to you if you'd like to use them.

It is simply a way to track how effective your placements/adverts are **performing**.

If you don't use campaigns, you won't know where the sales generated are coming from, as all your sales and clicks will be **bundled** into one summary.

With campaigns, you can see where the most of your clicks & sales are coming from – to help you **optimize** your future **promotions!**

# EXAMPLE ADVERTS

Here are a few examples of adverts by our existing affiliates..

The screenshot shows a website article titled "Storage and Disposal of B-17 Flying Fortresses After World War II". The article discusses the fate of B-17 bombers after the war, mentioning that many were scrapped or melted down. A sidebar advertisement for AirModels.net is visible, featuring a 1:144 metal decast scale model of a USA 1944 Boeing B-17F Flying Fortress. The ad includes the AirModels.net logo, a photo of the model on a display stand, and text stating "A 1:144 metal decast scale model of the USA 1944 Boeing B-17F Flying Fortress. Includes a free display stand." and "Order the B-17F model at AirModels.net". There is also a "FREE SHIPPING" badge.

An affiliate who has a website featuring an article of the B-17F Flying Fortress – with an advert of our B-17F model on the side of the page.

The image is hyperlinked with the affiliates URL.

The screenshot shows a Facebook announcement from AirModels.net. The announcement is titled "Announcements" and is published by Zak Sampson on 19 September. The text of the announcement reads: "Check out our beautiful model of the F-4 Phantom! >> <https://airmodels.net/.../102-mcdonnell-douglas-f-4-phantom-l...> 20% of all sales donated to Black Mike Restorations!". Below the text are three images of different F-4 Phantom models. At the bottom, there are engagement metrics: "Bob Cooper, Loukas Kromm and 74 others" and "2 Comments".

Here is an advert which was setup by our affiliate team on behalf of a Facebook fan group of the F-4 Phantom.

This affiliate was not technical and was not sure how to get started, so we set it up for them – and are more than happy to do this for anyone who requires!

You can advertise any way you'd like – but be relevant to your audience for the best results!

*If you need help thinking of how to promote to your audience - contact us and we will be happy to provide some suggestions!*

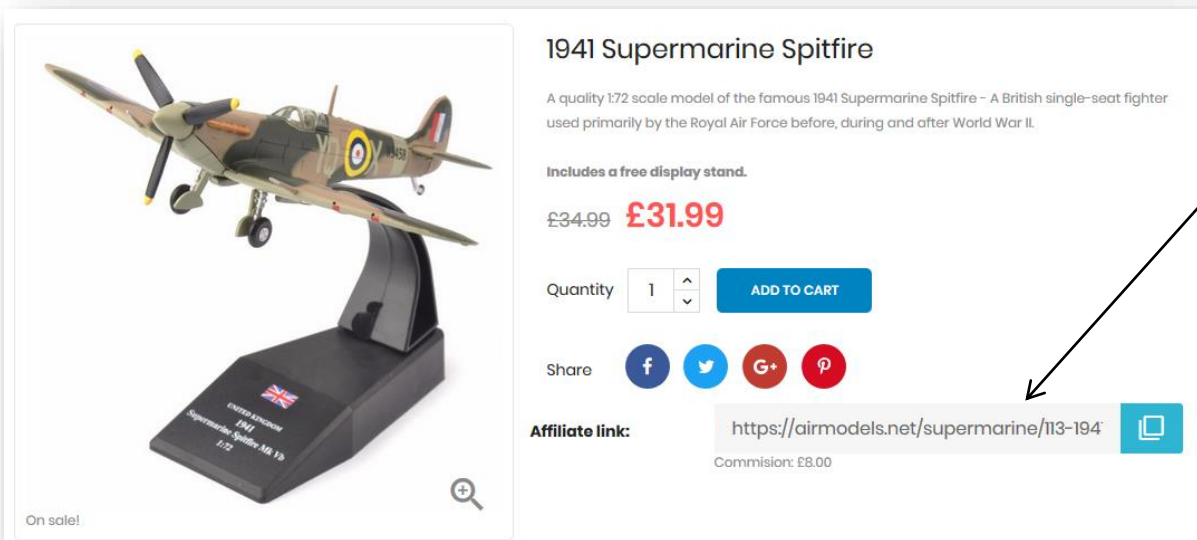
The screenshot shows a website article titled "Boeing 747 Background and Development". The article provides technical details about the Boeing 747, including its capacity, engine configuration, and various models. A sidebar advertisement for AirModels.net is visible, featuring a 1:144 metal decast scale model of a Virgin Atlantic Boeing 747. The ad includes the AirModels.net logo, a photo of the model on a display stand, and text stating "An excellent looking 16CM metal decast model of the Virgin Atlantic Boeing 747. Includes a free display stand." and "Order the Boeing 747 model at AirModels.net".

The same affiliate who also promoted the B-17F, has an article regarding a Boeing 747 – so they've promoted one of our Boeing 747's to match the audiences interest!

The image is also hyperlinked with the affiliates URL.

# AFFILIATE URL

You can promote **single products** or **categories**.  
Simply modify the URL to include your **affiliate ID**.







1941 Supermarine Spitfire


A quality 1:72 scale model of the famous 1941 Supermarine Spitfire - A British single-seat fighter used primarily by the Royal Air Force before, during and after World War II.

Includes a free display stand.

£34.99 **£31.99**

Quantity

Share    

Affiliate link:  

Commission: £8.00

**URL Example:** `https://airmodels.net/supermarine/113-1941-supermarine-spitfire.html?aff=2`

To promote an **individual product** – simply visit our website, make sure you are **logged in** and search for a model and click on the product page!  
Copy this URL and you're **ready to start promoting!** Click the blue button to automatically copy to your clipboard

**If you want to advertise our homepage or one of our categories, follow these steps:**

`https://airmodels.net/`  
`https://airmodels.net/78-military`

`https://airmodels.net/?aff=2`  
`https://airmodels.net/78-military?aff=2`

1. Find the link you want to promote (Homepage / Category / Manufacturer)
2. Add your **affiliate ID** to the **end of the URL** → ?aff=XX (XX = Your ID)
3. All done! You are now ready to start earning!



# PAYMENTS & PAYOUTS

The minimum pay-out threshold is **20GBP**.

All pay-outs are made in **GBP** and will be converted using current market rates depending on which payment method you choose.

We recommend using **PayPal**. It's quick and easy with little to no fees.



## Bank Transfer:

Please note fees may apply for banks outside of the **UK**. We do not cover these.



We also provide vouchers to spend on our products with a **1.4x** multiplier – If you've got a balance of **£100.00**, you can get a voucher of **£140.00** to spend on **any** of our models!

## When will I get paid?

Once your earnings are approved (*this is automatic once the order(s) have been dispatched*), 30-days from the time we shipped the order is needed to allow for the customer to return if they wish.

Once the 30 days is up – we will then be able to process the payment as soon as possible for you.

## Looking for a different payout method?

Please contact us. We are happy to use any majorly used and trusted payment processor.



# IMPORTANT

Just a few more things to add..

- The only restriction/limit we have is for our premium resin models which are £100+ - **We restrict commission at 10%** for these models **only**.
- We have no other restrictions on the rest of our products or the platform as a whole.
- If you make a sale and a customer cancels or returns their order, the commission will be cancelled.  
*(Return rate of 0.33% at time of writing)*

If you have any further questions, please email our affiliate support team who will be able to assist you:

**Email us at:** [affiliates@airmodels.net](mailto:affiliates@airmodels.net)

# LET'S GET STARTED..

Just a few more steps to get signed up!

- 1 Create an account on our website → [https://airmodels.net/login?create\\_account=1](https://airmodels.net/login?create_account=1)
- 2 Click on your name in the **top right corner** of the page
- 3 Click on the **Become Affiliate** button.
- 4 Fill out the 2 questions with accurate information
- 5 **That's it!** You're now signed up and **waiting approval** from our affiliate team.

You will be notified by email automatically once approved

The screenshot shows the AIRMODELS website interface. At the top right, there is a user profile section with 'Welcome John Doe' and a 'Sign out' link. Below this is a search bar and a 'My Cart' icon showing '£0.00'. The main navigation bar includes 'HOME', 'AIRBUS', 'BOEING', 'CONCORDE', 'MILITARY', 'HELICOPTERS', and 'CONTACT US'. A 'CATEGORIES' sidebar lists 'Airbus', 'Boeing', 'Concorde', 'Military', 'Helicopters', and 'Large Resin Models'. The main content area features a grid of airplane models with labels like 'UNITED', 'NEW ZEALAND', 'THAI', 'AEROFLOT', 'FRANCE', 'we can', 'AIR CANAL', 'American', and 'ETIHAD'. A 'Premium Resin Models' link is visible. Below the grid are three service boxes: 'FREE DELIVERY' (Free delivery on ALL orders), '30-DAY RETURNS' (Hassle-free returns), and 'ONLINE SUPPORT' (Quick and professional team). The 'Your Account' section is visible at the bottom, containing buttons for 'INFORMATION', 'ADD FIRST ADDRESS', 'ORDER HISTORY AND DETAILS', 'CREDIT SLIPS', 'VOUCHERS', 'OUT OF STOCK SUBSCRIPTIONS', and 'BECOME AFFILIATE'. Arrows from the text instructions point to the 'Sign out' link, the 'BECOME AFFILIATE' button, and the 'BECOME AFFILIATE' button.



**WE'RE LOOKING FORWARD  
TO WORKING WITH YOU!**

**IF YOU HAVE ANY QUERIES, PLEASE CONTACT US  
VIA EMAIL**

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 [AFFILIATES@AIRMODELS.NET](mailto:AFFILIATES@AIRMODELS.NET)

 [HTTPS://AIRMODELS.NET](https://airmodels.net)